



## **3<sup>rd</sup> International Women's Sports Day 6<sup>th</sup> March 2010**

### **Women Play ▪ Think ▪ Change**

#### **About Women's Sports Day**

The Women's Sports Day event is a celebration of the achievements women in sport have scored, a veneration of the women's right to sport and recreation. The event challenges the Zambian community, corporate sector, sports community and all stakeholders to demonstrate their commitment to gender equality in and through sport.

The day is held in the spirit of International Women's Day commemorated on 8th March every year.

It is a day for female athletes and non-athletes to express themselves, to relax, indulge or to exert themselves in a variety of physical and sport activities. This is an uplifting, inspiring and healthy experience. Participants pay a minimal fee while spectators come in for free.

#### **3<sup>rd</sup> Women's Sports Day: IWSD 2010**

The Women's Sports Day in Zambia enters its 3<sup>rd</sup> edition this year and it is becoming bigger, with more partners, more sports activities and more events.

This year we celebrate under the theme Women Play-Think-Change, which is the theme of the 5<sup>th</sup> International Conference on Women and Sport, Sydney 20- 23 May 2010.

The first and second editions of the International Women's Sports Day were celebrated through Sports festivals in Lusaka with over twenty types of sports activities in the locations where we have our Chapters- Serenje, Chipata, Chisekesi, Lusaka.

This year our International Women's Sports Day will be in form of two events- the 3<sup>rd</sup> Annual Women's Sports Festival and the 1<sup>st</sup> Annual Women in Sport Dinner Gala, this broadens opportunities for partnership and contribution.

#### **Sports festival**

A festival of sport, physical and recreation activities ranging from dance to ball games and races- this event is participated in by both individuals and teams. The events are run for fun and to learn about the options of physical activity and sport available to women of all ages. Sports Associations and clubs have an opportunity to demonstrate their sports, to run competitions and also to network and recruit members.



This year the event will have over 30 conventional and traditional sports and recreation activities for all ages.

Some of our strategic partners in delivering the sports festival are members of the sport and development society including Play Soccer Zambia, Kalusha Foundation, Sport In Action, Edusport, SCORE Zambia, Chawama Youth Sports Association, Higher Grounds and several others.

Registration Opens 1st February 2010.

### **Women in Sport Dinner Gala**

The Dinner Gala will be hosted to celebrate and present awards to women in sport in various areas including sport excellence, media, leadership and several other achievements.

### **The Put A Smile On My Face Campaign**

At the Dinner Gala, NOWSPAR will be launching its fundraising campaign “**Put A Smile on My face**”. This campaign is raising funds to establish pre-schools in three rural locations of Zambia.

Why? Because education is a right for each child and enabling equal opportunities to access early childhood education and care is a strong leap towards securing progress through the education pathway.

The significance of Early Childhood Education (ECE) - also referred to as pre-school or elementary education at this level lies in the importance of early experiences in the development of a child's social, physical, mental and emotional capacities, and in the role that early childhood education can play in preparing children to adapt to the more formal learning atmosphere of the basic school.

This initial education also helps to build up children's 'cultural capital' and to compensate for disadvantages that they may bring from homes where few reading, writing or other education-related materials are found.” (Ministry of Education – Educating Our Future Official Website 2010 and MOE Implementation framework of FNDP 2007)

However, less than 20% of children enrolled into primary school in Zambia have had access to pre-school education and 5% in some rural areas less than 5% (MOE).



NOWSPAR is developing recreation centres in these three locations to provide sports facilities as well as community economic activities. It is at these facilities that the Kids Centres will be located. So far, the land has been allocated by the traditional leaders and the local community is clearing the spaces.

For More Details:

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